

## HOW TO PITCH? Guidelines



## WHAT SHOULD MY PITCH INCLUDE?

A <u>Brief summary</u>. What is your film about?

Who is your <u>Main Character</u>?

What is the <u>Setting</u>?

What is the <u>Goal</u>?

What is the <u>Conflict</u>?

How does it End?

Your pitch should leave us wanting to know more.

### GUIDLINES TO FOLLOW WHEN YOU CREATE YOUR SHORT FILM

#### FILM RUN TIME: 10 MINUTES

- Ideally, your film should be around 10 minutes long.
- This can be flexible to be a few minutes over or under, so don't feel like you have cut your ending short or stretch it out. Do what's right for your story!

#### HAVE STRONG CHARACTERS

- Main Characters in your pitch should be thought out enough for NFC members to ask more questions about them during the Q&A session of your pitch.
- We recommend a small cast of 1-3 characters so it's easier to coordinate with the cast and crew. We hope to remove this limit as we make more films.

#### CONSIDER THE LOGISTICS OF LOCATIONS

- We want to be able to film in Newcastle and surrounding areas which will give our members the most available chance to participate in the filming.
- If your film involves traveling long distances or difficult locations i.e another country sorry, but no can do!

### GUIDLINES TO FOLLOW WHEN YOU CREATE YOUR SHORT FILM

#### AVOID DIFFICULT ELEMENTS

• Heavy special effects, animals, and children can make it harder for us to get your film done right so we advise that your film refrain from using these things or if they are needed, do so minimally

#### SUBJECTS TO AVOID

• Films that include sexual elements, heavy language, and gory violence can be great, but not what we're looking to produce

#### STILL UNSURE?

If your film meets our guidelines? Send us an email at newcastlefilmclub@gmail.com with your questions/concerns and we'll let you know!

# what if...

## What happens if my short film pitch IS selected?

If your film gets the most votes from NFC members during pitch day - Congratulations! Newcastle Film Club leadership will work with you to produce your film and provide a budget of £1000.





## What happens if my short film pitch is NOT selected?

If your film is not selected to be a NFC Official do not get discouraged! We want to see your film get made. We'll help you develop your idea, get connected with other members of NFC and find people who will help make your film.

## Questions YOU MAY HAVE

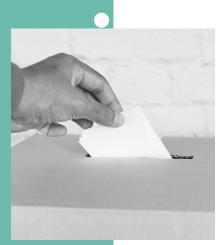


We plan to host an NFC Screening twice a year showcasing the work members have produced in the past few months as well as screen the NFC Official Film.

In addition to the screening, We will work with you to submit your film to festivals for further exposure.

#### How does voting work?

Once all pitches have been given, members will vote on the film they want to see put into production. Everyone will write their top 3 pitches down on pieces of paper and turn them in for leadership to count and reveal the winner.



#### How does the £1000 budget work?

If your film is selected to be an NFC Official Short Film we will work with you and provide a £1000 budget for your film. A budget will be planned during pre-production and anything purchased to make your film with be bought through the leadership team. If you buy anything to use for the film, you must provide relevant receipts to be reimbursed at the end of production.



Download your digital guide here

### Get in touch with us

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