

LISA LA PLEASER

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Synopsis: The Internet has been off for 11 months. Lisa is an Internet Influencer. Her Dad sells on Ebay, so neither of them has an online income. Lisa has found a job on a fruit & vegetable market, yet she can never get out of the habit of Influencing.

CAST:

LISA LA PLEASER: INFLUENCER
DAD: LISA'S FATHER
TED: STALL HOLDER
BUYER: VO ON PHONE
MARKET CUSTOMERS
LETTERBOX CUSTOMERS

LISA LA PLEASER

EXT. MARKET STALL (GRAINGER?) - MORNING

LONG SHOT OF MARKET HALL. CUT TO CLOSE UP OF TED'S STALL

Lisa and Ted are on Ted's fruit and vegetable stall. He is sorting a display of fruit then turns to look at her as she begins to speak. Lisa is dressed in fashionable tight clothing and has striking make-up. Lisa talks loud and fast, (over the top) using her influencer routine to sell fruit.

LISA

Oh, this banana is soooo nice.

Aaagh!

(Screams)

I would do anything for this banana, anything.

(Frantic)

If I could choose between this banana and my childhood teddybear, I would choose this fruit. You have to get it, it will save your life. Aaah!

(Screams)

It's to die for!

Ted steps towards Lisa.

TED

What are y'doin'? You've been doing OK up to now, so what's got into you?

LISA

Haven't you heard? The internet is going to be switched back on!

TED

So? The market has been doin' great business cos nobody's been buying crap online.

LISA

Excuse me! I'm an Influencer...

TED

A what?

LISA

I'm Lisa La Pleaser and I've got nearly a million followers over several platforms, and I need to get back into practise.

TED

You mean Lisa Armstrong; *had* followers 11 months ago, yet you've had to work on this stall to earn proper money.

LISA

This is nothing compared to the fortune I can make.

(Pause)

Just watch.

Ted shakes his head in disapproval. Lisa takes some concealer from her handbag and starts her routine again. Ted looks intrigued.

LISA (CONT'D)

We are going to apply this beauty concealer.

Lisa applies the concealer and buffs it while talking.

LISA (CONT'D)

Mmmm. A little bit lightweight and shiny, which are two adjectives I would NEVER use to describe my concealer. Oh no! Let me buff it before I start judging. Maybe it will make me look extra pretty?

(Pause)

Oh cosmic ecstasy! Mmmmm.

One market customer stares at Lisa in amazement.

EXT. STREET - DAY

Lisa walks past a queue of people posting letters, whilst talking on her mobile phone.

LISA

I mean I used to spend my life on social sites, well, you know, talking to my followers, while driving my Tesla! Whoops, naughty me!

Lisa stops at a bus stop. And carries on talking on the mobile.

LISA (CONT'D)

Listen, do you guys just wanna come over to my house?

(pause)

Yeah that sounds good. Aaagh!

(Screams)

Anyways do you want to do a double date with Toby? Just hang on.

Lisa looks up as Dad pulls up in an old car. He winds down the window and shouts to Lisa.

DAD

You can't keep spending money on buses! We're broke, remember? Get in now.

LISA

But Dad, I can't be seen getting into...

(pause)

...this.

DAD

Put that bloody phone down and get in!

Lisa looks round, taps on her phone to close it, and gets awkwardly into the car.

INT. KITCHEN OF HOME - DAY

Lisa, in full makeup but with a blanket round her, is preparing her breakfast. She talks loud and fast, again using her influencer routine.

On the table is a hand puppet- Charlie.

LISA

Morning, my darlings. Come start the day with me. I'm whizzing off to the mall. I am so excited...

Dad, dressed in a padded jacket and a wooly hat, walks in and interrupts, taking a landline phone from his ear. He then looks at its screen.

DAD

Sixteenth in line to get an appointment.

(MORE)

DAD (CONT'D)

I was thirty first when I first rang!

(Sarcastic)

Cos the bank staff have had to learn how to write down my messages on paper!

Dad briefly looks at Lisa, practising smiles, and ready to talk again to her hand puppet.

DAD (CONT'D)

Any chance of some coffee and toast love?

LISA

Oh, look who's walked in, you million beauties you,

(BEAT)

my daddy! So everyone! Here is my to-do list for him and us. First, we all need a lot of energy if we're gonna get through the day! Oh yes! A to E Multivitamins contain a broad spectrum of essentials designed to boost, boost, boost your diet AND nutrition. Followed by Alpro soya milk, not too much, poured over Dorset muesli,

(BEAT)

simply delicious.

Lisa blows a kiss into the air. Then begins to speak in pigeon French.

LISA (CONT'D)

Then per'aps a teeny weeny L'OR Espresso café. Mmmm. Magnifique...

DAD

Is there any of that Lidl coffee left?

INT. STOCK ROOM - DAY

Dad has an old mobile to his ear and is stood next to many boxes of T-shirts, looking at one of the boxes. He is trying to do a deal.

DAD

Look! Can't you at least take three dozen boxes of my T-shirts.

(MORE)

DAD (CONT'D)

The big internet switch-on is coming soon and I haven't been able to make a penny on eBay for a year!

BUYER (V.O.)

Remind me what's on the front of the shirts.

DAD

The rap singer, Pinkey-P. Massive.

BUYER (V.O.)

But he was that criminal who died 6 months ago.

(BEAT)

In the electric chair.

DAD

Yes, but he was popular. He got a huge following before the internet AND his heart stopped, with his series 'Another day on death row'.

BUYER (V.O.)

Sorry mate, I can't do the business.

Long pause.

DAD

£25 the lot.

BUYER (V.O.)

OK, cash, no invoice. They'll shift on the dark net when it comes back.

INT. LISA'S HOME, VARIOUS ROOMS - DAY

Lisa being filmed on her phone by Dad.

LISA

What is it like to be an influencer? Here is a day in my life.

Lisa looks at her Dad.

LISA (CONT'D)

We need to go to another room.

Lisa heads for the door.

Cut to bedroom and Lisa sits up in bed with Charlie, a hand puppet. Dad still filming.

LISA (CONT'D)
I wake up at ten with this little monster, Charlie, he needs his nibbles.

Lisa picks up a nut from a bowl and pretends to feed Charlie. Then, getting annoyed, looks at her dad.

LISA (CONT'D)
We need to go back to the kitchen Dad.

DAD
Tut!

Cut to kitchen and Lisa holding a pan. Dad still filming.

LISA
Then I got everyone breakfast.
[BEAT] Cut Dad.

DAD
Cut what, some bread?

LISA
Stop filming!

Lisa picks up a laundry basket with washing in it and looks at Dad.

LISA (CONT'D)
You can switch on again.

Dad resumes filming Lisa.

LISA (CONT'D)
Did some laundry.

Lisa walks to the kitchen table and sits. She takes some paper and begins to write with a pen.

LISA (CONT'D)
Follow me dad, follow me. [BEAT]
Started writing my video script.

Lisa looks at her Dad.

LISA (CONT'D)
Closer Dad, closer.

Dad moves in and Lisa looks at the camera and holds up a landline phone.

LISA (CONT'D)
Then I ordered my Iceland
groceries.
(BEAT)
Dad! Keep running while I change
the action!

Lisa picks up her smart phone

LISA (CONT'D)
And had a quick Solitaire game.
Love it!

Lisa stands, and does a funny move with her hand on her hip.

LISA (CONT'D)
Business is hectic at the top,
(BEAT)
but I get to party on the bottom,
you know!

DAD
How much more is there to do, I
want to listen to the Archers on
the radio?

LISA
Well, I then say...

Lisa puts her hands on her hips not happy with her Dad, then starts speaking her script faster while demonstrably miming the actions, but not being filmed.

LISA (CONT'D)
I made some brunch, egg sarny, Mmmm
thanks. Then got hooked on doing a
run round the block. Cardio
bonanza! Weee. The groceries came
and I spent 30 minutes packing it
all away. Yey! Then I made a some
Ooey gooey bagel cheese snacks...

DAD
Lisa stops talking. Dad shakes his
head trying to comprehend what is
happening. Lisa begins to speaks
VERY slow in the background.

LISA

Then I accidentally ruined my favourite jumper in the washing machine. Oh my god?

EXT. GARDEN - DAY

THE DAY OF THE SWITCH ON.

Lisa and Dad are sat in chairs. Dad is pondering while counting his £25 and has an electric bill on his lap. Lisa looks on.

DAD

Well, I got my £25 and I'm going round to the emergency bank branch at the supermarket to pay this bill.

Dad holds up the bill.

Beat.

DAD (CONT'D)

What are you going to do when the switch-on comes? You will have no income for ages cos, stupidly, you've asked me to replace you on the market stall until I can build up my eBay stock again.

(BEAT)

And your videos will be one year out of date,

(BEAT)

and I suppose your followers won't be in a hurry to check you out?

Lisa launches into her expressive routine.

LISA

No worries! I've gone and maxed out on my credit card and I'm paying a digital marketing agency to promote my channel across every platform on the planet!

Lisa stands up.

LISA (CONT'D)

I will get PR I am SOOO excited about. My step one is to create content, that attracts the dream brands!

(MORE)

LISA (CONT'D)

(BEAT)

I will then post 50 new make up routines.

Dad looks impressed

LISA (CONT'D)

Anyways, step two, I'll tag the brand, and DM or email it. If you don't DO, you will never ever ever know. And step three, my network will help out. I'll swap contacts, yay...

END

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